

SAMPLE REPORT. Demonstration data for a fictional store (acme-robotics.example). Every purchased report is generated live against your site.

acme-robotics.example

https://acme-robotics.example/

Scanned July 28, 2026 at 06:59 PM UTC · Rubric 2026.07.2

71

Grade C

Needs Work. Several barriers limit agent access. Prioritized fixes are listed below.

/ 100

Sub-scores

Discoverability	84	weight 2.5	
Readability	62	weight 2.5	
Structured data	55	weight 2.0	
Actionability	78	weight 2.0	
Performance	88	weight 1.0	

AI visibility by market

We asked a live AI assistant the buying question below (in each market's language, from that market's location) and recorded whether the answer cited you or someone else.

United States FOUND, NOT CITED

"best warehouse robotics supplier for small factories"

Cited instead: roboteq.example, fetchrobotics.example, locusrobotics.example

United Kingdom FOUND, NOT CITED

"warehouse automation robots uk suppliers"

Cited instead: ocadogroup.example, roboteq.example

Germany NOT CITED

"beste lagerroboter für mittelständische fertigung"

Cited instead: kuka.example, swisslog.example

France CITED

"meilleurs robots logistiques pour petites usines"

Spain NOT CITED

"mejores robots de almacén para fábricas pequeñas"

Cited instead: mecalux.example

Japan

NOT CITED

(asked in the local language — this PDF's font cannot show that script; the exact question is on your score page)

Cited instead: daifuku.example, fanuc.example

Assistants vary between runs and between vendors. These are one assistant's answers at scan time, not a verdict on every assistant.

Page-by-page (5)

The score above grades the page you submitted. These are the other pages we found and graded, worst first. A page-level score is an unweighted mean of the checks that apply to a single page.

—	/support	unreadable · HTTP 403 to AgentS...
38	/products/arm-200	product · HTTP 200
52	/pricing	pricing · HTTP 200
81	/docs/integration	docs · HTTP 200
90	/about	about · HTTP 200

How you compare

- In your category: 11 other E-commerce sites scanned, average 58, best 78. You scored 71.
- That is higher than 82% of them.
- Across all 35 sites AgentSpeed has scored: best 86, median 65.

Peer figures come from the most recent public scan of each site. An average is withheld under three peers and a percentile under nine — too few to mean anything.

Agent purchase attempt

Stuck at step 4

Performed in a real browser: the agent navigated and clicked. The cart page never exposed a machine-readable total, so the agent could not confirm the order value before checkout.

Runner: browser · model claude-sonnet-4-6

- | | |
|------|--|
| PASS | 1. Open the store homepage |
| PASS | 2. Find a purchasable product |
| PASS | 3. Add the product to the cart |
| FAIL | 4. Reach the checkout or cart page
Cart total rendered by JavaScript only; no price in the served HTML. |
| FAIL | 5. Confirm the order total before payment
Not reached — the previous step did not complete. |

Prioritized fixes (3)

Where a check has a full fix plan, it follows the finding: what the check means in plain words, why agents care, the exact steps, how to verify the fix landed, and the shortcuts to avoid.

CRITICAL

1. Product prices render only after JavaScript

content.js_required_for_primary_content

Server-render the price into the initial HTML. Agents do not execute JavaScript, so a price injected by a client script is invisible to every assistant that quotes you.

WHAT THIS MEANS

Your page's actual content (headlines, product info, pricing) only appears after JavaScript runs in a browser. Most AI agents read the raw HTML that arrives FIRST, and for your site, that first delivery is nearly empty.

WHY IT MATTERS

An agent fetching your page gets the skeleton: navigation links, a footer, loading placeholders. It then summarises your business from a skeleton. Sites in this state get described as "this page contains little information" while the full pitch renders only for humans.

DO THIS

1. Server-render the content that matters: hero copy, value proposition, pricing, product details.
2. Next.js: use Server Components or static generation for marketing pages. Don't fetch above-the-fold content in a client useEffect.
3. Quick self-test: view the page source (Ctrl+U shows the raw HTML, not the inspector) and search for your headline. If it isn't there, agents don't see it.

CHECK YOUR WORK

- Your headline and pricing appear in the raw page source.
- Re-scan: "Content without JavaScript" flips, and "Text-to-markup ratio" usually improves with it.
- The "What the agent receives" section of your score page shows exactly what a no-JS agent gets from your page.

WHAT TO AVOID

- Don't serve a special pre-rendered version only to detected bots (cloaking). Agents compare notes with real user agents, and a divergence gets you classified as deceptive.
- Don't paste an HTML copy of the content into a hidden div as a workaround. Duplicated content that drifts from the rendered version fails coherence in the ugliest way.

HIGH

2. No Product or Offer markup on product pages

structured_data.type_coverage

Emit Product JSON-LD with an offers block carrying price and priceCurrency. This is the field assistants read when asked what something costs.

WHAT THIS MEANS

Your structured data exists but only covers the basics (say, Organization) while the page is really a product page, an article, or an FAQ. The machine-readable caption is missing the part that describes what this page actually is.

WHY IT MATTERS

An agent looking for "running shoes under \$100" matches against Product markup with offers. A product page carrying only Organization markup is invisible to that query shape: the agent knows who you are but not what this page sells.

DO THIS

1. Identify the page's real type: Product (with offers), Article, FAQPage, HowTo, LocalBusiness, Event.
2. Add that type's JSON-LD alongside the Organization block, filled from the page's actual content.
3. For Product: include name, price, priceCurrency, and availability. Those are the fields agents actually query.

CHECK YOUR WORK

- Re-scan: "Schema type coverage" improves. Keep "Structured data validates" green while you add.
- The coherence checks in your scan results compare your declared price and name to the visible page; they should stay (or flip to) PASS.

WHAT TO AVOID

- Only declare types the page genuinely is. A blog post marked up as a Product to appear in shopping queries is the exact incoherence assistants are getting better at detecting.
- Keep declared values synced with the page. If a sale changes the visible price, the JSON-LD price must change in the same deploy.

LOW

3. No //lms.txt published

lms_txt.present

Publish an //lms.txt naming your key pages. Cheap to add and it tells an agent where to look first.

Next steps

- The findings above are ranked by score impact. Fix criticals first: those are the checks blocking AI agents outright.
- Your live, permanent score page is at <https://agentspeed.com/score/acme-robotics.example>. Bookmark it, and re-scan any time to see if a fix moved the needle.
- Want the score to keep updating on a schedule with alerts on regression? Continuous monitoring starts at \$19/mo.

AgentSpeed · Rubric 2026.07.2 · Grade bands 1 · Scan 22b46e93-8ddb-44f3-a87f-6a773ab55a36

This report is a snapshot. Agents keep reading.

Today, acme-robotics.example stands at 71/100 (C), with 3 prioritized fixes in this report. AI assistants re-read sites continuously, and a deploy, a new cookie banner, or a stray robots rule can change what they see without anything erroring. The fixes in this report are worth the most while they are fresh.

AgentSpeed Monitor · \$29/mo per domain

We rescan your domain every week against the same public rubric this report used, and email you exactly what changed: your score, its movement, and any checks that regressed. Cancel any time from any digest.

<https://agentspeed.com/monitor>

The Complete Audit · \$149

All three audits (the whole-site Deep Scan, the multi-market AI Market Report, and the Agent Transaction Audit) in one order, saving \$58 against buying separately. Already a Complete Audit buyer? All three are included and on their way.

<https://agentspeed.com/complete>

Our guarantee: if this report found nothing actionable for your site, reply to the delivery email and we will refund it.